

NAHMMA Board of Directors Minutes
2008 Board Workshop
February 1, 2008

Roll Call- Kolin Anglin, Liz Tennant, Kelby Neal, Jeff Gloyd, Al Gomez, Jennifer Volkman, Jim Quinn, Sue Bruning, Dave Waddell, Cheryl Lofrano-Zaske, Greg Boe, Ryan Kellogg, Hilary Collins, Cheryl Burton-Fentress, Mike O'Donnell, Ray Carveth, Eric Laut

I. The Future of NAHMMA

a. World Café Follow Up (Dave) – Dave recorded suggestions generated – over 100 received, a recap of the most common below. Action item – Dave will pull out the top 10 themes. Choose one or two priority issues from that list for policy committee. Jim Quinn will share top links on chemical policy.

- i. Accountability – NAHMMA plays advisor role to support reforms
- ii. Build relationships
- iii. Business council
- iv. Partnerships
- v. Producer Responsibility
- vi. Bring more groups to the table
- vii. Webcast for conference – DVD proceedings
- viii. Host forums for dialogue
- ix. Keep conversations open beyond conference
- x. Monitor legislation
- xi. More isn't better
- xii. More politicians involved
- xiii. Update HHW information
- xiv. Bring more groups to conference
- xv. Set up ADF
- xvi. Promote federal REACH leg
- xvii. Speakers bureau
- xviii. Educational template
- xix. Partnerships with retailers
- xx. Pharmaceutical dialogue
- xxi. Promote P2, toxic free design
- xxii. Outreach materials
- xxiii. Industry award program
- xxiv. Strengthen relationships with workers on front line

Discussion on the information sharing. Communications committee is working on this issue. Jim has very clear vision of how the share page should be set up. Jennifer will post examples of RFPs and contracts. Jim will draft language for the chemicals policy section. Ryan will provide liability language to post on website to protect NAHMMA. To limit NAHMMA's liability, NAHMMA will not review or vet the documents- just serve as hub for information sharing. Share Center Task Force - Mike, Cheryl, Ryan, Kelby, Jim, Greg and Jennifer will bring back a proposal on this topic (share center) to the BOD. Subcommittee (Cheryl) to determine best way to share RFPs.

- b. Green Policy (Hilary) – Would like to see formal green policy, including sustainability, for operations of the organization as a whole. Examples – carbon offsets for travel, conference practices, zero waste. Hilary will research other organizations green policies, carbon offset issue, review questionnaire for hotels, draft a NAHMMA green policy. Liz will assist in carbon offset research. Board agrees to offer carbon offset on registration form pending further research.
- c. Board Make Up Proposal (Kolin)
Currently there are 15 slots setup for the National Board of Directors. Five slots open up each year on a 3-year rotating basis. With the growth of the organization and greater attention put into the Chapters, more members are getting involved at the Chapter level, rather than the national level. There has been some difficulty in recruiting nominations for the national BOD elections.

Three options presented and discussed.

Option 1:

Don't do anything.

Option 2:

Just reduce the National number to 10 – 12.

Option 3:

- Reduce the number of National BoD members to 6 – 8 on 3 or 4 year terms.
- National BoD members become the Executive Committee of the organization.
- Each Chapter President (or designee, if necessary) becomes a National BoD member, but only serves 2 years. (This will require a chapter guideline change)
- We'll get new faces every year and new ideas with a core group that helps keep it running on a constant course.
- We could also set it up so the Chapters each only get ½-vote and the National members get a full vote, but that is just an optional idea.

BOD consensus is Option 1 – no change.

II. Strategic Plan

- a. Review committee roles and expectations with your committees by next meeting
- b. Gantt chart distributed yesterday, please review and provide feedback one week before March BOD meeting.
- c. Ryan is seeking feedback from BOD on what kind of support they would like from the SP Committee. Consensus is- reminder of benchmarks/deadlines approaching.

III. Policy (Jennifer)

From strategic plan - Monitor and respond to emerging policy issues in the following priority areas for 2008-2010:

- Chemicals policy reform;
- Product stewardship;

- Precautionary principle;
- Consumer labeling;
- Waste pharmaceuticals management;
- Indoor air quality; and,
- Other critical issues as necessary

BOD asks to prioritize issues above

1. Chemicals policy is priority – Jim and Liz will draft NAHMMA’s position on chemicals policy reform

Committee will draft position statement on each item on the list, goal of one issue per quarter. SP provides good detail.

- IV. Website (Kolin) – Kolin added Share Center to website – announcement on homepage, holding place for share center on member only page.
- V. Software for newsletters (Kolin) – has been ordered, \$160 from TechSoup
- VI. EnvironmentalExpert.com (Kolin) – provides a place to announce events, various levels of sponsorship for advertising on their homepage (up to 5 events). \$1500 for bronze package. Future action item – consider sponsorship on website.
- VII. Logos for Chapters (Kolin) – Idea brought to the Board to have logo for each chapter. Northwest and Florida have logos. Consensus to encourage chapters to come up with a logo, logo must run through the BOD for approval. Chapters will have creative freedom, it is recommended that they incorporate the NAHMMA national logo.
- VIII. Mountain Hardware (Nalgene Bottles) Letters to Canada & US counterparts (Ryan) no update from previous BOD meeting, still waiting on draft letters. Ryan will encourage Dave Galvin to submit draft soon.
- IX. Sponsorship (Dave) - Northwest chapter committed to pilot for NAHMMA sponsored tradeshow by Dec 2007. There is a lot of work involved, project was put on hold. Dave begs to remove this project from the radar. We shall never speak of it again.
- X. Communications (Kolin)
 - a. How much do we want to pursue for our membership?
 - i. Webinar – not real time, audio streamed over web, share documents
 - ii. Webcast- real time, video and audio streaming, special software and camera required
 - iii. Web video conference – real time, full feature, high end technology

Webex is a good resource. Prices vary by provider. \$1000 per year subscription for gotowebinar.com Consensus is to pursue webinar capabilities, tasked to communications committee. Explore with Eric his connections for webinar

capabilities. Have joint training/communication committee meeting.

- b. Communications committee action item – post introductory videos for various topics on the share center.
- c. Look into taping keynote speakers or other important events from conferences and post on the members only portion of the website.

XI. Website Overview (Kolin)

Kolin provided an overview of the NAHMMA website for new board members.

Adjourned 11:30 am PST